

From all over the country. From the Tokyo metropolitan area.
The perfect location to hold a variety of events!

Transport access

A five-minute walk from Tōkaidō Shinkansen, JR Yokohama Line and Yokohama Municipal Subway Blue Line Shin-Yokohama Station! The excellent access is currently being further improved!

The Sōtetsu JR Link Line and Sōtetsu-Tōkyū Link Line are also scheduled to open in the near future. Access from Shibuya and Yamato without changing trains will become possible and travel times will be shortened dramatically.

1 To Shin-Yokohama



2 Other conventional lines



Times shown are the times required from each station, and in the case of stations where limited-express and express trains stop, are the times required when taking a limited-express or express train. Transfer times are not included.
* Certain trains on the JR Yokohama Line run through into the JR Keihin Tōhoku Line. If you get on a direct train to the JR Yokohama Line at Yokohama Station, there is no need to transfer at Higashi Kanagawa Station.

3 Expressway Limousine Bus



4 Visitors coming by car

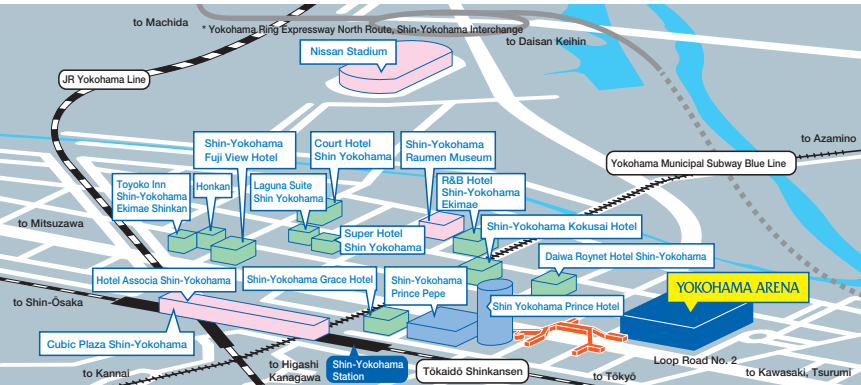


* There is no dedicated parking for visitors. When coming to the venue by car, please use the nearby paid parking lots.

Map of surrounding area

An excellent location with extensive accommodation facilities in the vicinity.

Come out from the Tōkaidō Shinkansen, JR Yokohama Line and Yokohama Municipal Subway Blue Line "Shin-Yokohama Station", head right down the street in front of the station that runs parallel to the Shinkansen (Loop Road No. 2) and you will soon come to the cylindrical building of the Shin Yokohama Prince Hotel. Go across the covered footbridge that is just beyond the hotel and you can walk directly to the front entrance of the Yokohama Arena.



On the first floor of the Yokohama Arena, there is the Seven-Eleven Yokohama Arena store, Shin-Yokohama New Side Beach!! Studio MUGIC, and stage.
* Yokohama Ring Expressway North Route scheduled for completion in 2016

Corporate Philosophy

To enrich the minds of the people and contribute to the development of culture and society by sharing dreams and excitement.

Mission

To help to fulfill the desires of the people.

Vision

To aim to be creative base to be loved by people all over the world.

Company Overview

Company Name: Yokohama Arena
Location: 3-10 Shin-Yokohama, Kohoku Ward, Yokohama, Kanagawa Prefecture 222-0033
Tel: 045-474-4000 **Fax:** 045-474-4040
URL: <http://www.yokohama-arena.co.jp>
Established: November 5, 1986
Opened: April 1, 1989
Capital: 4,999,999,610 yen
Investors: Kirin Holdings Company, Limited, City of Yokohama, Seibu Railway Co., Ltd.



Everyone is a co-star. Now, come to the stage where dreams and excitement are shared.

Performers, organizers, event staff, Team Yokohama Arena and the audience. At that moment, the emotions of each and every person connect together as one, and that singular great excitement is etched into their memories. "Yokohama Arena" makes the realization of a variety of events that will be filled with such a sense of unity ever more convenient and pleasant. In addition to excellent, world-class accessibility, numerous facilities, which have been further enhanced, will escort all participants at a variety of events as co-stars.



Convention & Party

Concert

Sports

Other Style

A style that allows for freedom of configuration in a flexible space will lead to a success.

A convention and after-party that can be held on the same floor.
The great convenience of not having to move to another venue such as a hotel for the dinner after the ceremony, simultaneously achieves efficient operation for the organizers and ease of use for your guests.



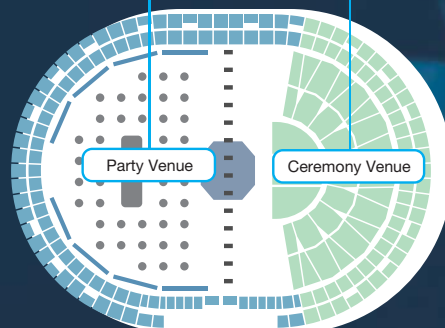
It is great to be able to move between venues on the same floor!

A "venue layout" to create two usage scenarios at the same time.

■ Split-usage pattern

1,000-4,000 persons

Divide the Main arena into two, and you can have the ceremony venue and after-party venue set up on the same floor. It is popular as a convenient and efficient plan, where your visitors can move to the party venue with ease, even for large scale conventions.



Assisting smart holding of conventions!

Catering services and accommodation

The neighboring Shin Yokohama Prince Hotel will provide catering services, so you can enjoy the taste of a first-class hotel in the main arena. In addition, as there is a large number of hotels dotted around the surrounding area, even visitors requiring accommodation need not worry.

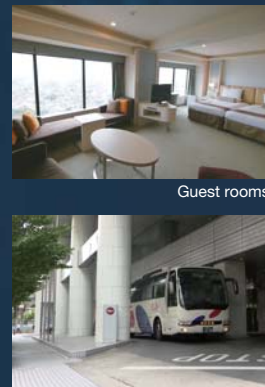
● Please refer to the back cover for more information.



※Photos are for illustrative purposes only.



Shin Yokohama Prince Hotel



Guest rooms

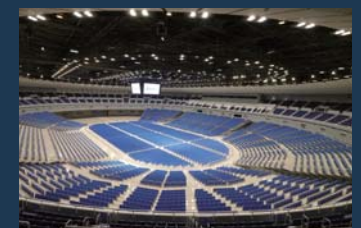
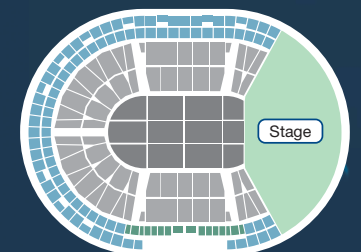


Limousine bus



■ A Stage

A pattern which uses a stadium-seating arrangement to create a sense of unity even at large-scale events.



■ B Stage

A wide-venue stage pattern, with an emphasis on visibility, that is suitable for parties, etc.



The feelings of everyone in the venue will become one.

Organizers who want to provide the ideal stage, performers who want to give the best performance, staff who want to create a comfortable space and the visitors who want to remember that moment forever. Yokohama Arena's extensive facilities will grant the wishes of all such people.

Changes can be made flexibly in accordance with the type of event!

A variety of "stage patterns" that spark excitement and emotion

A Stage

13,000 (including standing room)
A standard concert show pattern, using the main arena lengthways, that can handle 10,000 – 15,000 people. It makes it possible to create a space filled with a sense of unity that will captivate the audience.



B Stage

12,000 (including standing room)
A concert show pattern, using the main arena sideways, with an emphasis of easy visibility and audibility. It is possible to arrange the stage in a wide configuration, for staging with just as much impact as a dome or stadium-class set-up.

Transformable stage

We can accommodate a wide variety of stage settings based on the A stage and B stage patterns.

The united cheering and emotion create a moving scene.

The venue with its mix of audience excitement, the athletes who turn that excitement into strength, and the staff and organizers who support the game. We will help each and every individual involved to become intoxicated in a new page in history.



FIVB Women's Volleyball World Grand Prix 2008 (Final Round, Yokohama) JVA approval 2013-08-009

Center stage

17,000 (including standing room)
A pattern with the stage in the central seating area. You can arrange a venue in style that has the stage surrounded by the audience, which can accommodate up to 17,000 people.



H.I.S. 2009 World Table Tennis Championships Yokohama Tournament



Transformation into a variety of styles plays a symphony of delight.

From preparations by staff to usage by visitors, there is always an insistence on comfort and amenity. With flexible usability, we can accommodate what everyone wants to achieve.



Product sales



Examination site

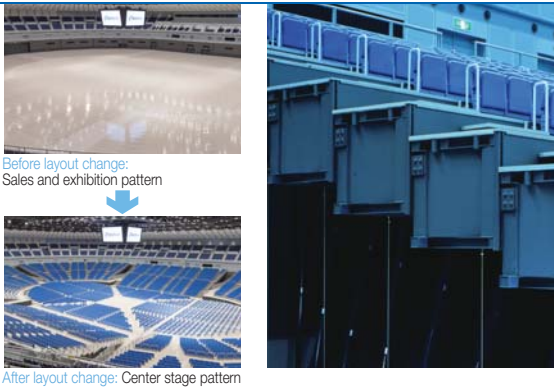
Excited venues and comfortable usage scenes produced by extensive facilities.

In addition to amenities to enable the creation of venues and staging to suit a variety of events, there are also spaces available where everyone can enjoy themselves in comfort. As well as the visitors, performers and staff alike will also be excited.

We will assist in the creation of venues tailored to your planning and staging!

"Lambda Type Retractable Seating System" makes it possible to freely change the form of the main arena.

It is a computerized system that allows you to freely change the form of the main arena. The movable audience seating unit housed in the floor of the main arena can be raised or lowered to set up a flat floor, audience seating or a stage. You can create a venue with the freedom to position the stage and audience seating to suit the planning and staging of the event.



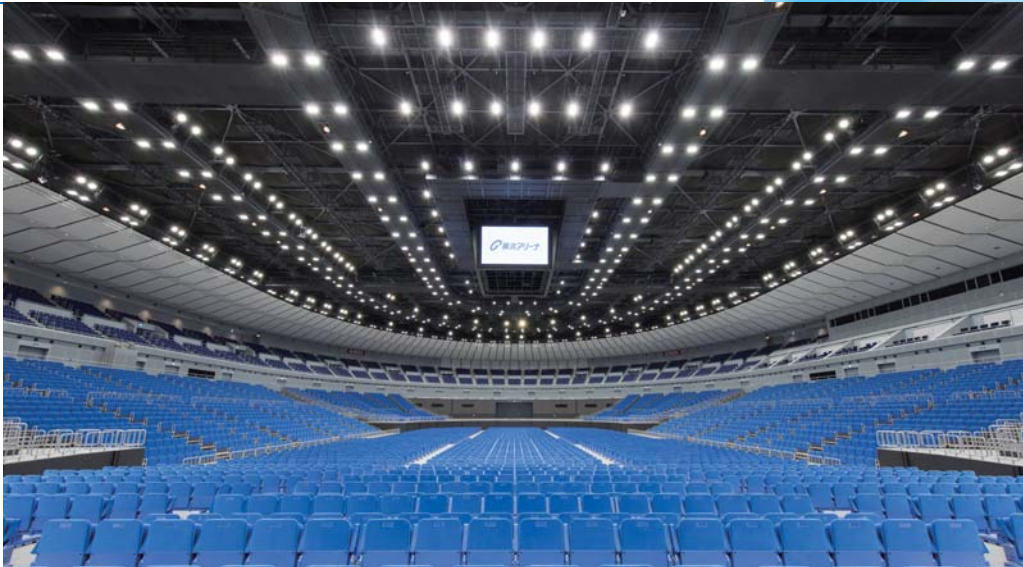
An event venue that is friendly to the environment!

A first in Japan for an arena-class event hall – "high-ceiling LED lighting"

We have installed "high-ceiling LED lighting" that can be adjusted for brightness from 0–100%. The 578 metal halide lamps and 90 halogen lamps in the main arena area, as well as the 252 halogen lamps in the ceiling of the stand seat area, have all been replaced with LED lighting. In addition to the main arena, the areas where visitors and other parties enter the venue, such as the lobbies and waiting rooms, have also all been switched to LED lighting.

Ceiling suspended load allowance that broadens the range of the production!

Switching the lighting in the main arena to LED lighting has reduced the weight of the main arena ceiling surface. Depending on the stage pattern and method of suspension, the ceiling suspended load allowance has been increased by about 2-5 tons.



High-quality video, from anywhere in the venue!

"Large-scale video screen" that can be utilized in a variety of ways (Full-color LED display system "Techno Rainbow")

"Techno Rainbow (made by Toshiba)" a state-of-the-art, full-color LED display system, permanently installed in the center of the main arena ceiling, can deliver high-quality, high definition video information via four large (278-inch) screens. In any kind of event, the system can be put to use in a wide variety of ways, such as for broadcast of service videos, staging and various announcements.

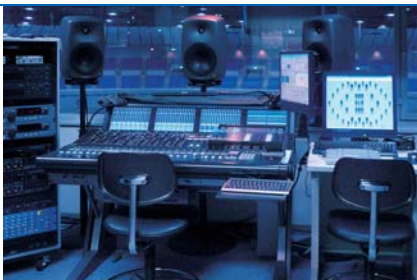


Full-color LED display system, Techno Rainbow

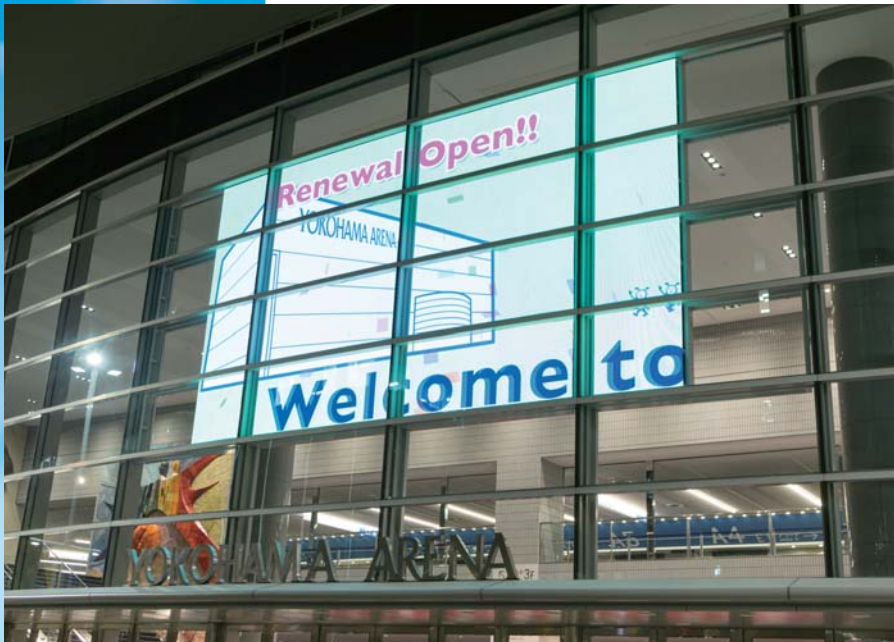
Clear sound quality that is audible throughout the entire venue!

A "sound system" that makes it easy for each and every visitor to hear

There are 43 high-powered speaker units (made by MEYER SOUND Co., Ltd.) in the main arena, covering every corner of the auditorium. The sound quality and functionality are professional-use level and can also be used as auxiliary speakers in a concert show. They can also be easily used together with any sound system you bring in. In addition, using the digital audio mixing console, you can instantly switch between sound fields to suit each event.



Acoustic control room



The expectations of visitors grow!

Large-scale LED signage with impact "YokoAriVision"

The front entrance to the arena boasts LED signage that measures 366 inches. It can display event titles and music videos of the artists. Stir the mood of your visitors and fill them with anticipation of the upcoming performance as they enter the venue.

[Specifications]	
■ Pixel pitch / 9,375mm pitch	■ Inches / approximately 366 inches
■ Aspect ratio / 16:9	■ Area in square meters / 37.01m ²
■ Approximate screen size / W8,100mm × H4,575mm	
■ Approximate screen resolution / H864 dots × V488 dots	
■ Brightness / 2,000 nits	

Even the time before the event is memorable!

The "Arena Shop" for convenient and comfortable shopping

Even in the vast arena lobby, the shop, characterized by the breadth of its sales-floor frontage, has a strong presence. Easy-to-read menu displays using digital signage, support a comfortable shopping experience for visitors. In addition, we also offer menus tailored to visitors, as well as special event-limited menus.



Ease of use and short waiting times mean peace of mind!

"Toilet facilities" designed for comfort and mitigating congestion

The toilet facilities are all LED lit, creating a space that is bright and clean. There are toilets with washlet toilet seats installed in all booths in the visitor area – a first for an arena-class venue in Japan. There are also various measures in place to mitigate congestion. In addition to installing a large number of women's toilet cubicles, we can flexibly design toilet booths according to the gender ratio of the event, and some toilets have separate entrances and exits for one-way traffic. In addition, there are powder corners set up in the women's toilets, and all toilet areas on the first and second floors are equipped with baby beds.



Comfortable and easy to move around in without getting lost!

"Lobbies on each floor" that balance design with functionality

A design featuring Yokohama Arena's corporate color "Arena Blue" as its keynote. It allows for feelings of elation, while maintaining calm. In addition, we have installed "ceiling-suspended signage". They make it easy for visitors to know where to go, even during crowded times. Moreover, all lighting now uses LEDs, which are friendly to the environment.



Second floor lobby



First floor front entrance

Convenient facilities set up to surround the main area, from the sub-space to the back yard.

From independent usage, to usage in conjunction with the main arena!

Utility space "Sub Arena" (1,036m²)

A sub space for sports such as futsal, basketball and volleyball. When holding sporting events in the main arena, it can also be used as a training ground or warm-up space. It can also be used a variety of other ways, including as a rehearsal hall.



You can entertain special guests!

"Suites and boxes" allow guests to enjoy themselves event at their own pace.

The arena offers eight "boxes" which boast superior comfort. In addition, there are two "suites", with even better specifications, which give a special sense of security and elation. They feature seating made by French company Quinette Gallay Renaissance, who has also installed seating in the Palais Garnier opera house in Paris, and guests can indulge in the feeling of luxury.



Suite



Box



Supporting smooth preparations by the event staff!

"Carry-in entrances" designed for efficiency

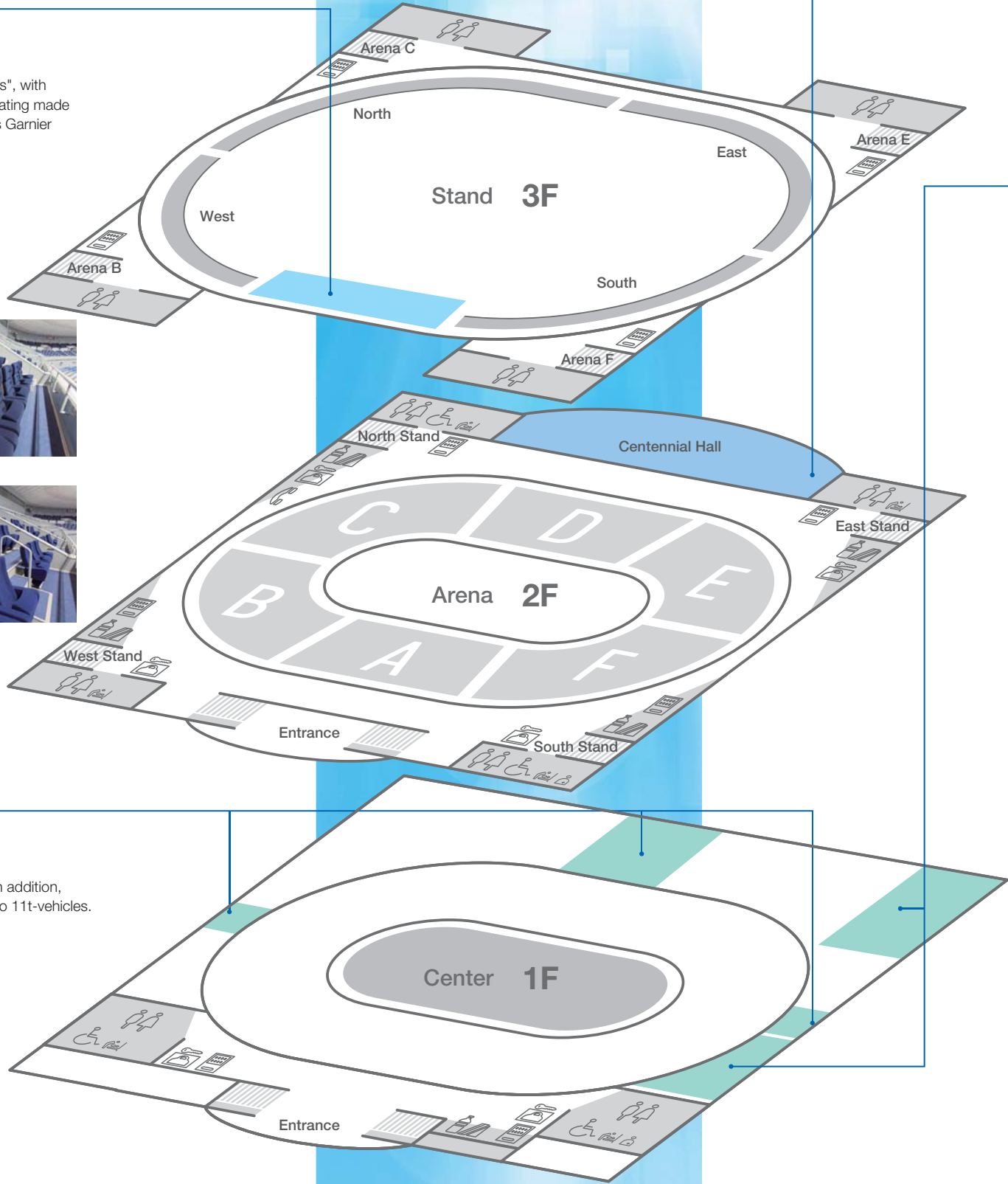
The main arena's Carry-in entrances provide access along three paths, all of which are flat. In addition, the large warehouse, which is part of the main Carry-in entrance, can be entered by up to two 11t-vehicles.



Large warehouse



Large-warehouse-side Carry-in entrance



Hold small-scale product sales and exhibitions in a perfectly sized space!

"Centennial Hall" with the attraction of free spacing (738m²)

A sub space where you can hold events such as product sales, exhibitions, parties and lectures. It can be partitioned into one-third and two-thirds with the sliding walls, and there is also loaned equipment available, such as a simple stage and chairs. In addition, it can be utilized as an exhibition and product sales area when holding a convention in the main arena, or as a merchandise sales area when holding a concert show.



Performers can relax in peace!

"Dressingroom" with a calm atmosphere, located close to the stage

All 22 dressingroom offer a relaxed yet creativity-inducing space. In particular, "Dressingroom 1 and 2", which are intended for use by artists and VIPs, are reminiscent of a hotel suite. Making use of all the rooms, including sub spaces, a maximum of 30 spaces can be used as dressingroom.



Dressingroom 1



Dressingroom 3



Dressingroom 9



Dressingroom 6

The positive, speedy and sincere support of "Team Yokohama Arena" will ensure your event is a success.

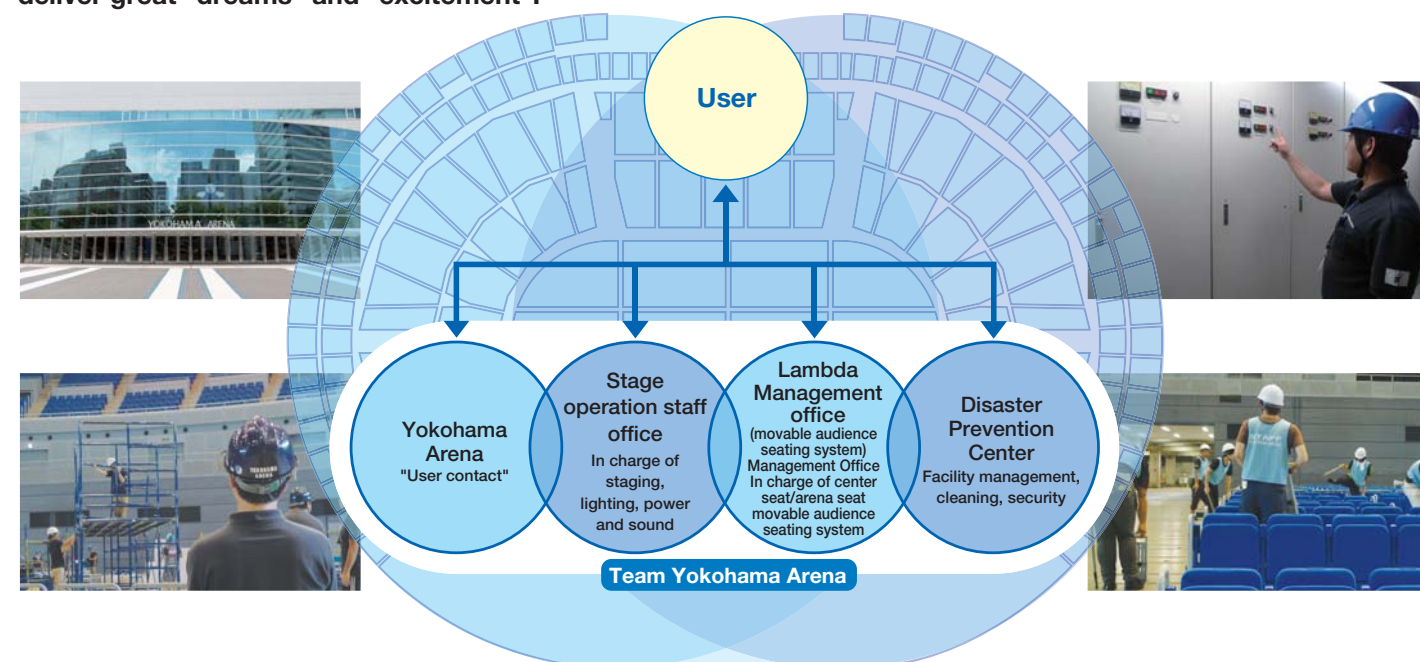
At Yokohama Arena, all our staff work together to support our users.

Yokohama Arena, which delivers a variety of proposals, the Stage Office, which specializes in stage related events, the Lambda Management Office, which operates the movable audience seating system, the Disaster Prevention Center, which manages the facilities and equipment, and all other related staff together form "Team Yokohama Arena".

Making use of their extensive **track records** and wealth of experience, all members of the team will always act in **good faith** to provide **positive and speedy support**.

As a result, the holding of events where **safety and peace of mind** come first, and a state-of-the-art stage that continues to evolve, can be achieved.

With our support system that gives peace of mind to all our users, Yokohama Arena will continue to deliver great "dreams" and "excitement".

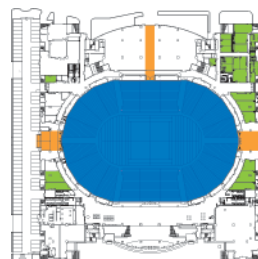


Building Overview

Building area: 20,000m²
Total floor area: 45,000m²
No. of floors: 5 floors
Building height: approximately 30m
Arena ceiling height: approximately 20m

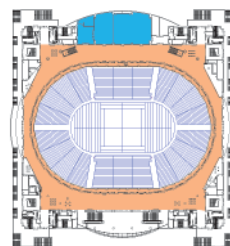
Main Arena

- Arena floor area of approximately 7,619m²
- Features a computer-controlled movable audience seating system (around 10,560 seats)
- Maximum capacity of 17,010 persons



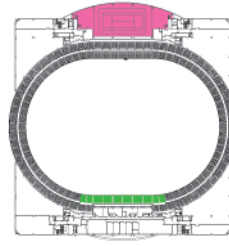
First floor

- Dressingrooms
 - Total area of approximately 1,169m²
 - Total of 11 rooms (up to a maximum of 22 rooms when divided)
- Carry-in entrances
 - Height of main Carry-in entrance is 4.2m
 - 111 vehicles (up to 41 in certain areas) can enter main arena from Carry-in entrances on both sides up to the fixed passages (not including the large warehouse)
- Parking lot
 - Parking for 73 vehicles
 - Private and public parking available nearby
- Arena Shop (1 location)



Second floor

- Centennial Hall
 - Area of approximately 738m²
 - Depth 19m, width 36m, ceiling height 6m
 - Accommodates 600 in theater configuration and 304 in classroom configuration
 - Lighting dimming possible
 - Motorized battens and hanging hooks available
 - Numerous loaned equipment available (Such as desks, chairs, sound systems, stage systems)
 - Pantry, front chamber, dressingroom
- Second-floor lobby
 - Area of approximately 4,846m²
 - Arena Shops (4 locations)



Third floor, Fourth floor

- Suites and boxes (Third floor)
 - 2 suites (2 rooms for 10 persons), No. of seats: 20 seats
 - 8 boxes (4 rooms for 12 people, 4 rooms for 18 people), No. of seats: 120 seats
- Conference room
 - One room each on the third and fourth floors (Can also be used as an Dressingroom)
- Sub-arena (Fourth floor)
 - Area of approximately 1,036m²
 - Depth 34m, width 22m, ceiling height 7m

Sound system: ● Changes to arena configuration are handled by computer, ensure a good sound field ● Uses a pattern preset system ● Full digital mixing console (Input 56ch, Output 72ch) ● 43 directional powered speakers

Lighting system: ● Average brightness 2,200lux, Center brightness 3,700lux ● Dimming pattern memory features are also extensive

Hooks for hanging objects: ● 600 hooks installed at 3m intervals over entire ceiling area ● Load-bearing capacity per hook: 1t — 9t ● Safety management system that employs a suspended-load check system

● Catwalks that stretch lengthwise and crosswise across the arena ensure excellent workability and safety

Floor and wall hooks: ● Numerous hooks, each with a load-bearing capacity of 5t, are installed in the floors and walls of the arena

Lighting deck: ● Equipped with a lighting deck that allows free placement and moving of large pin spotlights on the ceiling ● Heavy items can also be easily brought in and taken out via the large elevators and lifts

Power supply equipment: ● Separate large-capacity, stable power supplies for the sound, lighting and power (sound capacity 300kVA, lighting capacity 1,000kVA, power capacity 500kVA) to accommodate all kinds of events

● In addition to the venue power supply, there are cables for power supplies and power supply vehicle panels brought in by the customer

Signal system: ● Signal cables that stretch around the hall support any kind of production ● 8 wired intercom lines (wireless intercom available) ● For audio and video, cables such as 16ch, XLR and BNC are installed.

Telecommunications system: ● It is possible to connect up to a total of 500 temporary telephone lines (requires installation by NTT) ● Wireless local-area network is available in some parts of the first-floor Dressingroom area and in the third-floor suite box area ● Fiber-Optic Internet installed in all dressingroom, third-floor conference room, fourth-floor conference room, Centennial Hall, first-floor front lobby, lobby in front of the second-floor Centennial Hall, south and west ticket offices and community space

Water supply and drainage equipment: ● Installed in a total of 24 locations within the venue — in the floors, walls, audience seating area ● Two water supply outlets per location (200) and two types of drain — 500 and 1000

There are also many things you can do after the event! A location where you can fully enjoy the sophisticated city of Yokohama.

Another attraction of the Yokohama Arena is its prime location, where you can spend time meaningfully before and after the conventions, etc.

Since opening about 150 years ago, the Port of Yokohama has continued to develop, and Yokohama, now Japan's second most populous port city, has a large number of richly varied tourist spots. In addition, other than "Shin Yokohama Prince Hotel & Shin Yokohama Prince Pepe", "Cubic Plaza Shin-Yokohama" and "Shin-Yokohama Raumen Museum", the area around Shin-Yokohama has other facilities where you can enjoy yourself or relax and unwind after the event, such as gourmet, shopping, sightseeing and accommodation facilities.

We very much hope you will enjoy your "Yokohama".

